



TAKE IT OUTSIDE CALIFORNIA!



VAMOS AFUERA CALIFORNIA!

SPONSORSHIP OPPORTUNITY

Take It Outside California! is a weekend to connect all Californians to great outdoor places and experiences at California's natural lands, parks, waterways and farms. On May 6-7th, organizations across the state will host free, outdoor events in their community.

Take It Outside California! is a statewide movement and we cannot do it alone! Become a sponsor of *Take It Outside California!* to highlight your organization, gain visibility and be part of the movement to get all Californians outside to play, grow and learn.

To determine which sponsorship level is right for you, please review the sponsorship levels below. We would be pleased to discuss alternative recognition opportunities or configurations that would be most meaningful to you.

For more information or questions please contact Kimberly Cox at kimberly@calandtrusts.org or call 916-497-0272.

Sponsorship Levels

Launcher
\$1,000

Logo featured on *Take It Outside!* website

Acknowledgment in marketing materials

One social media shout out

Lifter
\$2,500

Logo featured on *Take It Outside!* website

Acknowledgment in marketing materials

One social media shout out

Mention in CCLT newsletter

Streamer
\$5,000

Logo featured on *Take It Outside!* website

Acknowledgment in marketing materials

Two social media shout outs

Logo on T-shirt

Profile in CCLT newsletter

Wind Catcher
\$7,500

Logo featured on *Take It Outside!* website

Special mention and presence at the kick-off event and in CCLT newsletter

Three social media shout outs

Logo on T-shirt

Acknowledgment in marketing materials

Inclusion in media

High Flyer
\$10,000

"Sponsored by" status in all communications

Logo featured on *Take It Outside!* and CCLT website

Ongoing social media shout outs

Special mention and presence at the kick-off event and in CCLT newsletter

Acknowledgment in marketing materials

Logo on T-shirt

Inclusion in media outreach

www.TakeItOutsideCA.com

www.calandtrusts.org

